42nd Annual Technical Training Conference
MARCH 15-18, 2020 • MOBILE CONVENTION CENTER

EXHIBITOR PACKAGE
Alabama Rural Water Association
2576 Bell Road
Montgomery, Alabama 36117
(334) 396-5511
Fax (334) 396-7090
e-mail: arwa@alruralwater.com
Visit our website at: www.alruralwater.com

STAFF

EXECUTIVE DIRECTOR
Robert White, IV

OFFICE ADMINISTRATION
Amy Dunaway, Debbie Sillman and Jerena Webb

TRAINING, CAPACITY DEVELOPMENT, ENERGY EFFICIENCY, AND APPRENTICESHIP
Chris Lovelace, Robert Newton, Mike Reif, and Chris Harmon

SOURCE WATER PROTECTION
George Marodis

CIRCUIT RIDERS
Andrew Crawford, Derek Pierce, Keith Hester and Michael Baumgartner

BOARD OF DIRECTORS

Randolph Hall, President – District 8
South Bullock County Water Authority
Term Expires 2022

James Dixon, Vice President – District 10
Geneva Water Works & Sewer Board
Term Expires 2020

William Snyder, Secretary-Treasurer – District 7
Monroeville Water Works & Sewer Board
Term Expires 2019

Eric Hill – District 1
Russellville Water & Sewer Board
Term Expires 2019

Wayne Reed – District 2
Northeast Morgan County Water & Sewer Authority
Term Expires 2021

Isaac Howard, III – District 3
Trussville Utilities
Term Expires 2020

Dennis Sudduth – District 4
Carroll’s Creek Water Authority
Term Expires 2021

Echols Bryant – District 5
Calhoun County Water & FPA
Term Expires 2022

Terry Jackson – District 6
Thorsby Water Words Board
Term Expires 2019

Mark Bohlin – District 9
Perdido Bay Water, Sewer & FPD
Term Expires 2020
**ARWA 42nd Annual Technical Training Conference**

**March 15-18, 2020**

**Conference Hotels**

- **Renaissance Mobile Riverview Plaza Hotel**
  - 64 South Water Street
  - Mobile, AL 36602
  - Local Phone: 251-438-4000
  - Toll-free: 800-922-3298
  - Group Code is Alabama Rural Water Association
  - Rate Single/Double $139
  - Cutoff Date: February 17, 2020

  All reservations must be accompanied by a one night Non Refundable room deposit at the time of booking. The Hotel will not hold any reservations unless secured in this manner. The Cost of Parking at the Renaissance is not included in the Discounted Room Rate.

- **The Battle House Hotel & Spa**
  - 26 North Royal Street
  - Mobile, AL 36602
  - Local Phone: 251-338-2000
  - Toll-free: 866-316-5957
  - Group Code is Alabama Rural Water Association
  - Rates: Single/Double $139
  - Cutoff Date: February 17, 2020

  All reservations must be accompanied by a one night Non Refundable room deposit at the time of booking. The Hotel will not hold any reservations unless secured in this manner. The Cost of Parking at The Battle House is not included in the Discounted Room Rate.

- **Hampton Inn & Suites**
  - 62 South Royal Street
  - Mobile, AL 36602
  - Phone: 251-436-8787
  - Toll Free: 800-426-7866
  - Group Code ARW
  - Rates: Double/King $129 Suites $149
  - Cutoff Date: February 17, 2020

  All reservations must be accompanied by a one night Non Refundable room deposit at time of booking. The Cost of Parking at the Hampton Inn is $9 per day.
# CONFERENCE AT A GLANCE

## SUNDAY, MARCH 15, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m.</td>
<td>Heavy Equipment Move In Only</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Exhibit Hall Set-up and Registration</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Mobile Convention Center</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Golf Tournament Registration</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Putting Competition</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>ARWA 23rd Annual Golf Tournament</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Utility Registration Desk Open – Early Registration</td>
</tr>
</tbody>
</table>

## MONDAY, MARCH 16, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Exhibit Hall Set up</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Water Technical Training Session</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Society of Water Professionals Annual Membership Luncheon</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Legal Issues and Management Training Session</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>“A Taste of Southern Hospitality” Seafood Buffet</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>PAC Raffle Giveaway</td>
</tr>
</tbody>
</table>

## TUESDAY, MARCH 17, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Legal Issues and Management Training Session</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Wastewater Technical Training Session</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Purchase Water System Training Session</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Rural Water Country Luncheon – Exhibit Hall</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Water Taste Test – Exhibit Hall</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>General Session</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Spouse Program</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Exhibit Hall Breakdown</td>
</tr>
<tr>
<td>4:30 p.m.</td>
<td>Caucus: ARWA Districts 1, 6 &amp; 7</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Social</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Banquet</td>
</tr>
</tbody>
</table>

## WEDNESDAY, MARCH 18, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m.</td>
<td>Registration Desk Open</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Door Prize Drawings and ARWA Annual Business Meeting</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Additional Heavy Equipment Removal</td>
</tr>
<tr>
<td>8:45 a.m.</td>
<td>General Session</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>ARWA 29th Annual Awards Luncheon</td>
</tr>
</tbody>
</table>

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PAC Raffle Tickets will be sold until 6:30 p.m. when the Raffle begins.
Plan to join us on Sunday, March 15, 2020 when the ARWA will hold its 23rd Annual Golf Tournament Fundraiser in support of the John A. Garrett Scholarship Fund. If you like to play golf, visit with friends or just enjoy a spring Sunday afternoon outdoors, this is the date, place and time.

**Robert Trent Jones Golf Trail**
**Magnolia Grove**
7001 Magnolia Grove Parkway
Mobile, AL 36618

**Sunday, March 15, 2020**
- 10:30 a.m. Tournament Registration
- 11:30 a.m. Putting Competition Begins
- 1:00 p.m. Shotgun Start

**Sponsorship Opportunities**
- Hole Sponsor
- Tournament Sponsor
- Team Choice Sponsor
- Lunch Sponsor
- Putting Competition Sponsor
- & more

**Hole –N– One Giveaway**
**Prizes, Prizes and More Prizes**

More information will follow, but **MARK THE DATE NOW!!!**
Alabama Rural Water Association

23rd Annual Golf Tournament
SUNDAY, MARCH 15, 2020

Robert Trent Jones Golf Trail, Magnolia Grove • 7001 Magnolia Grove Pkwy • Mobile, AL
10:30 a.m. Golf Tournament Registration • 11:30 a.m. – 12:30 p.m. Putting Competition
1:00 p.m., Shotgun Start

Lunch Provided On Site
Teams will be determined by golf course staff, except for those Golf Tournament “Team Choice” Sponsors who may build their own team. NO SPECIAL REQUEST WILL BE GRANTED BY THE ARWA STAFF.

Format: Post-Flighted Golf Tournament
Prizes: 1st Place Prize awards will be given to the top team of each flight. Additional winners will be recognized for the longest drive and closest to the pin. Many great prizes to be awarded!

Each Player Registration includes:
• 1 Mulligan - a “do over” or an extra stroke allowed after a poor shot, not counted on the scorecard
• 1 Toss - the ability for a player to pick up and ‘toss’ his or her golf ball after a shot. The toss will extend the shot and not be counted on the scorecard.
• 1 Entry to the Putting Competition
• 18 holes with cart, box lunch, and prizes

Price: $100 per Utility Player
$120 per Exhibitor / Company Player
$120 per Outside Guest

Putting Competition
Two Round Event – First putt will be qualifying putt for the championship putt. Second putt will be the championship putt. Players making both putts will enter a ‘putt-off’ until a single champion remains. The Qualifying Round will only allow one putt. No practice putts allowed. Entry included in registration fee.

String Game
Individual players will be able to purchase one String and a Power Drive for $10.00. The string will be blindly drawn from a box containing strings that vary in length. Each player can use his or her string once for their team to pick up a putt within the length of that string without counting a stroke. There can be no cutting or re-use of the string.

POWER DRIVE—Can’t be used on the long drive hole. Men are allowed to play from the Women’s tee box on one hole. Women will hit from Women’s tee, then add 30 yards to the result of that shot.

Hole in One Prize on all Par 3s including $15,000 Grand Prize

Your support of the ARWA 23rd Annual Golf Tournament benefits the John A. Garrett Scholarship Fund and is tax-deductible. It enables the ARWA to offer scholarship award opportunities for educational enhancement to the water and wastewater utility personnel in Alabama.
## ARWA Provides Educational Assistance

### 2019 Scholarships Awarded

**Congratulations to all who applied and especially to those selected as the 2019 winners!**

The ARWA has for many years supported an Annual Golf Tournament Fundraiser in support of the John A. Garrett Scholarship Fund. Each year monetary support offers two $750 scholarships to deserving applicants in each of the State’s three regions. The 2019 Winners are shown.

### Chosen to receive the ARWA educational scholarships for the Fall 2019 enrollment were:

#### NORTHERN REGION

<table>
<thead>
<tr>
<th>Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Erin Olivia McCord</td>
<td>Erin is the daughter of Pam McCord, Administrative Assistant of the Piedmont Water Works &amp; Sewer Board in Calhoun County. Erin is a 2019 graduate from Piedmont High School with a 4.0 GPA. Erin is planning to attend Gadsden State Community College where she will pursue a Degree in Nursing.</td>
</tr>
<tr>
<td>Elizabeth Ann Smith</td>
<td>Elizabeth is the daughter of Norman Smith, Journeyman Pipefitter of the Tuscumbia Utilities in Colbert County. Elizabeth is a 2019 graduate from Deshler High School with a 4.0 GPA. Elizabeth is planning to attend Samford University where she will pursue a Degree in Pre-pharmacy.</td>
</tr>
</tbody>
</table>

#### CENTRAL REGION

<table>
<thead>
<tr>
<th>Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashley Beth Tyson</td>
<td>Ashley is the daughter of Scarlett Tyson, Accounts Receivable Clerk of the Chilton Water Authority in Chilton County. Ashley is a 2019 graduate from Chilton County High School with a 3.33 GPA. Ashley is planning to attend Jefferson State Community College where she will pursue a Degree in Nursing.</td>
</tr>
<tr>
<td>Kayla Ashley Veal</td>
<td>Kayla is the daughter of Anthony Veal, Operator of the Greenpond Water System in Bibb County. Kayla is a 2019 graduate of Brookwood High School with a 4.0 GPA. She is planning to attend the University of Alabama, where she will pursue a Bachelor of Arts Degree.</td>
</tr>
</tbody>
</table>

#### SOUTHERN REGION

<table>
<thead>
<tr>
<th>Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daja Damia Johnson</td>
<td>Daja is the daughter of Darlene Johnson, Supervisor of the Monroeville Water Works &amp; Sewer Board in Monroe County. Daja is a 2019 graduate of Monroe County High School with a 3.33 GPA. Daja is planning to attend Auburn University in Montgomery where she will pursue a Degree in Civil Engineering.</td>
</tr>
<tr>
<td>Andrew Scott McKinley Selph</td>
<td>Andrew is the son of Amanda Selph, Business Manager of the Belforest Water System in Baldwin County. Andrew is a 2019 graduate of Baldwin County High School with a 3.79 GPA. Andrew is planning to attend Auburn University where he will pursue a Degree in English.</td>
</tr>
</tbody>
</table>
**EXHIBITOR GENERAL INFORMATION**

**Location**
Mobile Convention Center  
1 South Water Street  
Mobile, AL 36602

**Space Availability**
Exhibit Hall Standard Exhibit Space includes one 2' x 6' table, cloth, skirt, 2 chairs, one 110V/20AMP electrical service and 2 representatives. Only two Exhibit Hall Standard Exhibit Spaces per exhibitor may be reserved. Heavy equipment space may also be purchased on a first-come, first-served basis as well as other Exhibit Space options. The ARWA reserves the right to alter the exhibit hall floor plan as necessary.

**Exhibit Schedule**

**Sunday, March 15, 2020**
8:00 a.m. - 10:00 a.m.  
Heavy Equipment Move In Only
8:00 a.m. - 6:00 p.m.  
Exhibit Hall Set-up and Registration  
*Mobile Convention Center*
10:30 a.m.  
Golf Tournament Registration
11:30 a.m. - 12:30 p.m.  
Putting Competition
1:00 p.m.  
ARWA Golf Tournament  
Robert Trent Jones Golf Trail, Magnolia Grove
3:00 p.m. - 6:00 p.m.  
Utility Registration Desk Open  
*Mobile Convention Center*

**Monday, March 16, 2020**
7:30 a.m. - 8:30 a.m.  
Exhibit Hall Setup
8:30 a.m. - 11:30 a.m.  
Exhibit Hall Open
11:30 a.m. - 1:00 p.m.  
Lunch on your own
1:00 p.m. - 5:00 p.m.  
Exhibit Hall Open
5:00 p.m.  
Welcome Reception in Exhibit Hall  
“A Taste of Southern Hospitality”  
Seafood Buffet
6:30 p.m.  
PAC Raffle Giveaway

**Tuesday, March 17, 2020**
7:30 a.m.  
Exhibit Hall Open
11:30 a.m.  
Continental Breakfast in Exhibit Hall  
Rural Water Country Luncheon  
Water Taste Test - *Exhibit Hall*
1:00 p.m.  
Exhibit Hall Open
3:00 p.m. - 5:30 p.m.  
Exhibit Hall Breakdown

**Wednesday, March 18, 2020**
8:00 a.m. - 10:00 a.m.  
Additional Heavy Equipment Removal

*Note: Times are subject to change. Check your Conference program for verification.*

**Shipping**
Exhibit materials may be shipped to our general contractor, Veal Convention Services (VCS), in advance for delivery to the show floor. Contact VCS at (205) 328-1010 for pricing and instructions relating to freight handling services. The deadline for your advance freight to be delivered to the VCS warehouse is Friday, March 6, 2020. VCS will also be available to assist with outbound freight after the show closes.

**Vehicle Unloading and Parking**
An exhibitor may unload vehicles by utilizing the Service Drive. There will be uniformed attendants to direct you for off-loading. The Garage should only be used for small equipment that does not require a flatbed cart to transport. Parking at the Convention Center is $5.00 per vehicle, per day. All exhibitors will be allowed in and out privileges (based on availability) when the parking booth is manned.

- The Exhibit Hall will open at 8:30 a.m. on Monday, March 16, 2020. All setups must be completed by 8:30 a.m. Monday, March 16th. If an exhibit is not set up by 8:30 a.m. March 16, 2020 the ARWA reserves the right to assign that exhibit space to another company.
- A representative must be present at their exhibit space(s) at all times while the Exhibit Hall is open. All company representatives must wear their conference name badge at all times.
- All exhibits must remain intact until 3:00 p.m. on Tuesday, March 17th.

**PAC Raffle Giveaway**
ARWA will conduct its annual “PAC Raffle Giveaway” to benefit the ARWA Political Action Committee. Raffle tickets may be purchased by exhibitors to pass out to those attendees visiting your Exhibit Booth as shown on the registration form.

**Door Prizes**
Exhibitors may donate items for door prize drawings. ARWA will conduct these drawings at various times during the Conference. Drawings will also be held in the Exhibit Hall during breaks at the donating Exhibit Booth. Door prizes must be registered at the Registration Desk upon arrival.

**Golf Tournament**
Enjoy the RTJ Experience – Magnolia Grove Golf Course – Mobile. Participate in the ARWA Annual Golf Tournament benefiting the John A. Garrett Scholarship Fund. Exhibitors may register on the Conference Registration Form.

**Sponsorship**
Exhibitors may sponsor Conference activities for additional exposure. (See Sponsorship Opportunities.)

**Wireless/Wired Internet Service**
Service Single Day internet access is available for $14.95 per device. Please log in to Mobile Convention Wi-Fi in the networks connections on your computer. Then you will open your internet browser where you will be prompted to enter your credit card information. For wired internet service, please contact JMF Solutions at 877-404-4717 prior to your arrival, to set up service.
EXHIBITOR GENERAL RULES AND PROCEDURES

- No signs, banners or displays will be permitted in the Exhibit Hall without approval.
- No exhibitor shall assign or sublet any part of the space allotted to them except by written permission of the ARWA, nor shall they exhibit, or permit to be exhibited in their space any merchandise or advertising matter not a part of the line in their regular course of business.
- ARWA reserves the right to restrain any exhibit materials, construction or curtains that obstruct the view of adjacent spaces.
- No helium balloons are permitted in the Exhibit Hall.
- No merchandise may extend out of the exhibit space into the aisles.
- An exhibitor may unload vehicles by utilizing the Service Drive. There will be uniformed attendants to direct you for off-loading. The Garage should only be used for small equipment that does not require a flatbed cart to transport. Parking at the Convention Center is $5.00 per vehicle, per day. All exhibitors will be allowed in and out privileges (based on availability) when the parking booth is manned.
- The Exhibit Hall will open at 8:30 a.m. on Monday, March 16, 2020. All setups must be completed by 8:30 a.m. Monday, March 16th. If an exhibit is not set up by 8:30 a.m. March 16, 2020 the ARWA reserves the right to assign that exhibit space to another company.
- A representative must be present at their exhibit space(s) at all times while the Exhibit Hall is open. All company representatives must wear their conference name badge at all times.
- All exhibits must remain intact until 3:00 p.m. on Tuesday, March 17th.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury, damage or theft to the exhibitor’s displays, equipment and other property brought upon the premises and shall indemnify and hold harmless the facility, agents, servants, employees and ARWA from any and all such losses, damages and claims.
- Exhibitors and all other parties must comply with Federal, State, Municipal and Center mandated fire codes which apply to public assembly facilities.
- All batteries must be disconnected. Fuel tanks are limited to 1/4 capacity. All keys will be held by Convention Center Loss Prevention. Vehicles will be inspected for compliance.
- The Mobile Convention Center is not responsible for loss or damage to merchandise, displays or articles sent or brought by exhibitor; the organization or its attendees. The Convention Center provides routine security services. The organization will be responsible for ordering and paying for any additional security required by the organization to protect exhibits, merchandise or to monitor attendance of an event. The Mobile Convention Center must approve all contract security arrangements.
- No food or beverages may be brought into the Mobile Convention Center. Any food sampling must be a direct component of your business, and must be approved prior to show start.
- Circumstances and operations not covered in these rules will be subject to interpretation, stipulations and decisions deemed necessary and appropriate.
- Please DO NOT ship directly to the Mobile Convention Center. Exhibit materials may be shipped to our general contractor, Veal Convention Services (VCS), in advance for delivery to the show floor. Contact VCS at (205) 328-1010 for pricing and instructions relating to freight handling services. The deadline for your advance freight to be delivered to the VCS warehouse is Friday, March 6, 2020. VCS will also be available to assist with outbound freight after the show closes.
- No pets are allowed in the Mobile Convention Center including the space occupied by the ARWA for the purpose of the ARWA Annual Conference Activities.

CANCELLATION POLICY
Exhibitors may register by Fax, On-Line or U S Mail, however, space is not guaranteed unless full payment is received within two weeks of reservation date. Exhibitor Registration must be received by the ARWA on or before Friday, February 28, 2020. Refund requests for cancellations must be in writing and will not be honored after this date. All cancellations will be assessed a $100 processing fee per company.
- Standard Exhibit Spaces (10' X 10')
  - Section 100: .................................. 101 – 120
  - Section 200: .................................. 201 – 234
  - Section 300: .................................. 301 – 318
  - Section 400: .................................. 401 – 408

- End Cap Exhibit Spaces (10' X 20') .......................... E1 – E19

- Quad Exhibit Spaces (20' X 20') .............................. Q30 – Q36
  (Equivalent to four (4) Standard Spaces, or two (2) End Cap Spaces, (open floor plan, NO curtains))

- Combo Exhibit Spaces (30' X 20') ............................. C40 – C45
  (Equivalent to six (6) Standard Spaces, three (3) End Cap Spaces, one (1) End Cap Space and four (4) Standard Spaces, or two (2) End Cap Spaces and two (2) Standard Spaces, (open floor plan, NO curtains))

- Heavy Equipment Exhibit Spaces (15' X 20') .................. H59 – H64
  (Open floor plan, NO curtains)

The ARWA reserves the right to alter this Exhibit Hall floor plan, as necessary.

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(This space is reserved for the ARWA PAC RAFFLE, A Taste of Southern Hospitality Buffet, Rural Water Country Luncheon, and the Water Taste Test.)

- Monday afternoon and Tuesday breaks will be held in the Exhibit Hall.
- Monday evening ARWA PAC RAFFLE, A Taste of Southern Hospitality Buffet will be held in the Exhibit Hall.
- Tuesday, Rural Water Country Luncheon and the Water Taste Test will be held in the Exhibit Hall.
SPONSORSHIP OPPORTUNITIES

Golf Tournament Hole(s) Sponsor .............................................. $100
$100 per hole sponsored. Includes hole signage.

Golf Tournament Sponsor ........................................................... $275
Provides recognition through various tournament marketing materials, signage, and announcements

Golf Tournament “Team Choice” Sponsor ........................................ $850
Includes all four players. Provides the freedom to build your own 4 person team. Each player on a team receives 1 Mulligan, 1 Toss, 1 Entry into the Putting Competition, and 18 holes with cart, box lunch, and prizes.

Golf Tournament Putting Competition Sponsor ............................. $500
Provides an opportunity for Company Sponsorship of the Putting Competition on Sunday, March 15, 2020. Company Representative may market products and services while also handling the Putting Competition Activity. Multiple companies may participate. Company player included.

Golf Tournament Lunch Sponsor ................................................... $1,000
Provides recognition through various tournament marketing materials, signage and announcements.

Bronze Sponsor ........................................................................... $300
Bronze Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show.

Silver Sponsor ............................................................................... $750
Silver Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the Rural Water Country Luncheon on Tuesday, March 17, 2020.

Gold Sponsor .................................................................................. $1,250
Gold Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the PAC Raffle Giveaway on Monday, March 16, 2020 and the Rural Water Country Luncheon on Tuesday, March 17, 2020.

Platinum Sponsor ........................................................................... $2,500
Platinum Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the PAC Raffle Giveaway on Monday, March 16, 2020 and the Rural Water Country Luncheon on Tuesday, March 17, 2020. Additional recognition will be provided during the Opening Session in Rooms 204 A & B on Monday, March 16, 2020.

Diamond Sponsor ........................................................................... $5,000 or greater
Diamond Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the PAC Raffle Giveaway on Monday, March 16, 2020 and the Rural Water Country Luncheon on Tuesday, March 17, 2020. Additional recognition will be provided during the Opening Session in Rooms 204 A & B on Monday, March 16, 2020. Special recognition is provided through the ARWA Conference App and a special award recognition will be given during the Monday, Society of Water Professionals Luncheon.

Check the Sponsorship of your choice on the Conference Registration Form and return to the ARWA.
# EXHIBITOR/COMPANY REPRESENTATIVE REGISTRATION FEES

## STANDARD EXHIBIT SPACE
Includes one (1) 2’ x 6’ table, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon. Additional Exhibit Spaces purchased includes one (1) 2’ x 6’ table and no additional representatives.

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimensions</th>
<th>Notes</th>
<th>Member Price</th>
<th>Non-Member Price</th>
</tr>
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<tbody>
<tr>
<td>Standard Exhibit Space Member</td>
<td>(10 x 10)</td>
<td>(See Exhibit Hall Layout)</td>
<td>$750</td>
<td></td>
</tr>
<tr>
<td>Standard Exhibit Space Non-Member</td>
<td>(10 x 10)</td>
<td>(See Exhibit Hall Layout)</td>
<td>$1,250</td>
<td></td>
</tr>
<tr>
<td>2nd Standard Exhibit Space Member</td>
<td>(10 x 10)</td>
<td>(See Exhibit Hall Layout)</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>2nd Standard Exhibit Space Non-Member</td>
<td>(10 x 10)</td>
<td>(See Exhibit Hall Layout)</td>
<td>$550</td>
<td></td>
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</table>

## END CAP EXHIBIT SPACE
Includes one (1) 2’ x 6’ table, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon. Additional Exhibit Spaces purchased with End Cap include only one (1) 2’ x 6’ table and no additional representatives.

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimensions</th>
<th>Notes</th>
<th>Member Price</th>
<th>Non-Member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>End Cap Exhibit Space Member</td>
<td>(10 x 20)</td>
<td>(Spaces E1 - E19)</td>
<td>$900</td>
<td></td>
</tr>
<tr>
<td>End Cap Exhibit Space Non-Member</td>
<td>(10 x 20)</td>
<td>(Spaces E1 - E19)</td>
<td>$1,500</td>
<td></td>
</tr>
</tbody>
</table>

## QUAD EXHIBIT SPACE
Open Floor Plan without curtains. Includes two (2) 2’ x 6’ tables, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon. This space is equivalent to four (4) Standard Spaces or two (2) End Cap Spaces. Additional Exhibit Spaces purchased with Quad includes only one (1) 2’ x 6’ table and no additional representatives.

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimensions</th>
<th>Notes</th>
<th>Member Price</th>
<th>Non-Member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quad Exhibit Space Member</td>
<td>(20 x 20)</td>
<td>(Spaces Q30 - Q36)</td>
<td>$1,100</td>
<td></td>
</tr>
<tr>
<td>Quad Exhibit Space Non-Member</td>
<td>(20 x 20)</td>
<td>(Spaces Q30 - Q36)</td>
<td>$1,700</td>
<td></td>
</tr>
</tbody>
</table>

## COMBO EXHIBIT SPACE
Open Floor Plan without curtains. Offers the ability to Exhibit products and Heavy Equipment all in one area. Includes two (2) 2’ x 6’ tables, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon. This space is equivalent to six (6) Standard Spaces or three (3) End Cap Spaces.

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimensions</th>
<th>Notes</th>
<th>Member Price</th>
<th>Non-Member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Combo Exhibit Space Member</td>
<td>(30 x 20)</td>
<td>(Spaces C40 - C45)</td>
<td>$1,450</td>
<td></td>
</tr>
<tr>
<td>Combo Exhibit Space Non-Member</td>
<td>(30 x 20)</td>
<td>(Spaces C40 - C45)</td>
<td>$2,200</td>
<td></td>
</tr>
</tbody>
</table>

## HEAVY EQUIPMENT EXHIBIT SPACE

### Without Standard Space(s) Purchase
Includes two (2) representatives, 110V/20 amp electrical service and two (2) chairs, one (1) 2’ x 6’ table and all meal functions with the exception of the Society of Water Professionals Luncheon.

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimensions</th>
<th>Notes</th>
<th>Member Price</th>
<th>Non-Member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heavy Equipment Space Member</td>
<td>(15 x 20)</td>
<td>(Spaces H59 - H64)</td>
<td>$800</td>
<td></td>
</tr>
<tr>
<td>Heavy Equipment Space Non-Member</td>
<td>(15 x 20)</td>
<td>(Spaces H59 - H64)</td>
<td>$1,500</td>
<td></td>
</tr>
</tbody>
</table>

### With Standard Space(s) Purchase
Includes 110V/20 amp electrical service only. No additional representatives, tables or chairs.

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimensions</th>
<th>Notes</th>
<th>Member Price</th>
<th>Non-Member Price</th>
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</thead>
<tbody>
<tr>
<td>Heavy Equipment Space Member</td>
<td>(15 x 20)</td>
<td>(Spaces H59 - H64)</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>Heavy Equipment Space Non-Member</td>
<td>(15 x 20)</td>
<td>(Spaces H59 - H64)</td>
<td>$800</td>
<td></td>
</tr>
</tbody>
</table>

## Mail Conference Registration To:
ARWA, 2576 Bell Road, Montgomery, AL 36117 or Fax (334) 396-7090
Or Register On-Line at www.alruralwater.com Credit Cards accepted
## EXHIBITOR/COMPANY REPRESENTATIVE REGISTRATION FEES

### EXHIBIT HALL BREAKDOWN

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 p.m. – 5:30 p.m.</td>
<td>Tuesday, March 17, 2020</td>
<td></td>
</tr>
</tbody>
</table>

### HEAVY EQUIPMENT REMOVAL

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 p.m. – 5:30 p.m.</td>
<td>Tuesday, March 17, 2020</td>
<td></td>
</tr>
<tr>
<td>8:00 a.m. – 10:00 a.m.</td>
<td>Wednesday, March 18, 2020</td>
<td></td>
</tr>
</tbody>
</table>

### Additional Exhibitor/Company Representatives Full Registration

- First two representatives included in initial space purchased: $200 x $200 = $200
- Non Exhibitor Company Representative One Day Registration (No Meal Ticket Included): $500 x $500 = $500
- Spouse Full Registration: $200 x $200 = $200
- Scholarship Fundraiser Golf Tournament (per exhibitor/company player): $120 x $120 = $14,400
- Scholarship Fundraiser Golf Tournament (per utility player): $100 x $100 = $10,000
- Scholarship Fundraiser Golf Tournament (per outside guest player): $120 x $120 = $14,400
- String Game/Power Drive ($10 per player): $10 x $10 = $100

### MEAL TICKETS AND OTHER EVENTS (No Vegetarian or Special Food Requests Available)

- Non-Member-Society of Water Professionals 1 Yr Membership Dues: $75 x $75 = $5,625
- Rural Water Country Luncheon (Tuesday, March 17, 2020): $40 x $40 = $1,600
- Banquet (Tuesday, March 17, 2020): $55 x $55 = $3,025
- Awards Luncheon (Wednesday, March 18, 2020): $40 x $40 = $1,600

**Note:** All Company/Exhibitor Representatives must be registered and obtain a Conference Name Badge for Exhibit Hall Entry.

### OTHER PARTICIPATION

- PAC Raffle Tickets: $20 for 30 tickets = $600
  
  **List the name of the person who will pick up PAC Raffle Tickets:**

- Sponsorship Selection: (See Sponsorship Opportunities page for specific details.)
  
  - Golf Tournament Hole Sponsor: $100
  - Golf Tournament Sponsor: $275
  - Golf Tournament “Team Choice” Sponsor: $850
  - Golf Tournament Putting Competition Sponsor: $500
  - Golf Tournament Lunch Sponsor: $1,000
  - Bronze Sponsor: $300
  - Silver Sponsor: $750
  - Gold Sponsor: $1,250
  - Platinum Sponsor: $2,500
  - Diamond Sponsor: $5,000 or more

### TOTAL CONFERENCE COST

- Sponsorship Amount

### CANCELLATION POLICY

Exhibitors may register by Fax, On-Line or U S Mail, however, space is not guaranteed unless full payment is received within two weeks of reservation date. Exhibitor Registration must be received by the ARWA on or before Friday, February 28, 2020. Refund requests for cancellations must be in writing and will not be honored after this date. All cancellations will be assessed a $100 processing fee per company.
EXHIBITOR/COMPANY REPRESENTATIVE REGISTRATION

Company Name ___________________________ Exhibitor Contact Name ___________________________

Brief description of your company products and services__________________________________________________

Address _____________________________________________________________________________________

City _______________________________ State _____ Zip _________ County _____________________________

Phone (_____) _________________ Fax (_____) ________________ E-mail ________________________________

Name of Principal Representative:
(Exhibit Hall Standard Exhibit Space includes Two Representatives)

1. ______________________________ 2. ______________________________

Cell Number ________________________________ Cell Number ________________________________

Additional Exhibitor Representatives:
($200 per Representative in addition to Standard Representative)

1. ______________________________ 2. ______________________________

3. ______________________________ 4. ______________________________

Non Exhibitor Company Representative One Day Registration $500 x _____ (No Meal Ticket Included)

1. ______________________________ 2. ______________________________

Exhibit spaces will be reserved on a first-come first-serve basis. Please see Exhibit Hall Layout.

Space Preferences: Exhibit Hall 1st ___________ 2nd ___________ 3rd ___________

Heavy Equipment Preference: 1st ___________ 2nd ___________ 3rd ___________

Description of Heavy Equipment _____________________________________________________________________

Approximate Size/Length? Weight? ____________________________________________________________________

Door Prizes:
Door Prizes may be donated by Exhibitors. Door Prize drawings will be conducted at various times during the Conference. To participate, please provide the name of your Door Prize below. All Door Prizes must be registered at the Registration Desk upon arrival.

Description of Door Prize(s) _______________________________________________________________________
____________________________________________________________________________________________

GOLF TOURNAMENT REGISTRATION (Please photocopy for each player)

Robert Trent Jones Golf Trail, Mobile, Magnolia Grove • Sunday, March 15, 2020

10:30 a.m. Golf Registration • 11:30 a.m. – 12:30 p.m. Putting Competition • 1:00 p.m. Shotgun Start • Format: Post Flighted Golf Tournament

Name ______________________________________________________ Cell Number ________________________________

Representing ____________________________________________________ Telephone Number ________________________________

Address _____________________________________________________________________________________________

City ____________________________________________________________State _______________ Zip_____________

Handicap ___________________________________________ or Average Score 80 90 100 Other

PRIZES:
Awarded to top team of each flight, longest drive, closest to pin and

$15,000 HOLE-IN-ONE GIVEAWAY
Additional Prizes awarded for all Par 3 Hole N One

PRICE:
$100 per Utility Player
$120 per Exhibitor/Company Player
$120 per Outside Guest (See Conference Registration Fees page for full details)

STRING GAME – POWER DRIVE:
Individual players will be able to purchase one String and a Power Drive for $10.00 on-site or by the registration form. The string will be blindly drawn from a box containing strings that vary in length. Each player can use his or her string once for their team to pick up a putt within the length of that string without counting a stroke. There can be no cutting or re-use of the string. POWER DRIVE – Can’t be used on the long drive hole. Men are allowed to play from the Women’s tee box on one hole. Women will hit from Women’s tee, then add 30 yards to the result of that shot.

MAIL CONFERENCE REGISTRATION TO:
ARWA, 2576 BELL ROAD, MONTGOMERY, AL 36117 OR FAX (334) 396-7090
Or Register On-Line at www.alruralwater.com Credit Cards accepted
The Future of Water is Clear